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NEW ADVANCED WOUND CARE APP HELPS PRACTITIONERS

Dynarex Launching Free, New Resource-rich App

ORANGEBURG, NY – Dynarex, a leading medical products brand and provider of disposable medical supplies, is pleased to announce the launch of its first interactive mobile app developed to aid the distribution market in educating and showcasing their customers on the uses of Dynarex’s Advanced Wound Care Dressings.

“With this new interactive app, Dynarex is further demonstrating our commitment to “We Care Like Family” by supporting our distributors and their customers with new educational tools to help them stay competitive in today’s market,” says company CEO Zalman Tenenbaum. “We realize that more than 65% of all Internet research is done on smart phones or tablets. Our new app delivers value added information and training on hundreds of our advanced and general wound care products.”

The free interactive app is available on google play and the apple store. Distributors, Nurses and healthcare providers can download the app to research the latest information, techniques and products available in Dynarex’s Advanced Wound Care line including oil emulsion dressings which can be used to treat patients in hospitals and long-term care facilities.

The app provides users with information pertaining to:

- Various wound stages
- Dressing information for specific wound types
- “How To” video demonstrations
- Training and education courses through on-demand webinars found exclusively on the app
- Continuing education unit courses through the Wound Care Education Institute® (WCEI®)



WE CARE LIKE FAMILY™

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- General product information

For more detailed information on each of the products and/or Dynarex's complete catalog of products, visit www.dynarex.com.

About Dynarex

Dynarex is a leading brand of disposable medical products with distributor partners in all 50 states, as well as in Canada, Europe and South America. It provides a wide range of the finest quality disposable medical products, at an exceptional value, while improving suppliers' processes to increase our partners' profits. The company's value statement "We Care Like Family" underscores its belief in philanthropy and giving back to our partners' communities. Founded in 1967, Dynarex is headquartered in Orangeburg, NY. For more information, call 1-888-DYNAREX (1-888-396-2739) or visit www.dynarex.com.

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